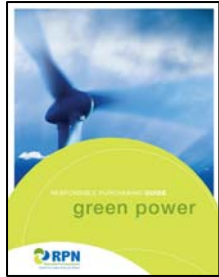




Responsible Purchasing Guide for Green Power

**Chris O'Brien, Director
Responsible Purchasing Network
Center for a New American Dream**

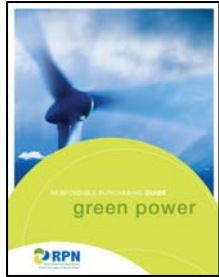




What is the Responsible Purchasing Guide for Green Power?

Practical guide to identifying, specifying, purchasing and measuring the impact of green power.

- ▶ Standards-based approach
- ▶ Researched by 12 energy experts
- ▶ Online & PDF editions

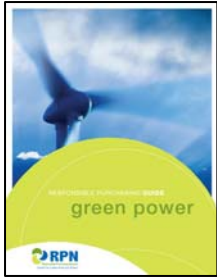


What's covered in the Guide

Social & Environmental Issues

Analysis of the key impacts of electricity.

- ▶ Climate change
- ▶ Air quality
- ▶ Hazardous substances
- ▶ Water & Mining
- ▶ Community impacts

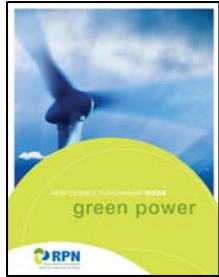


What's covered in the Guide

Best Practices

The keys to establishing a successful green power program.

- ▶ Consult stakeholders
- ▶ Set goals & policy
- ▶ Measure & report
- ▶ Start with conservation & efficiency
- ▶ Purchase green power

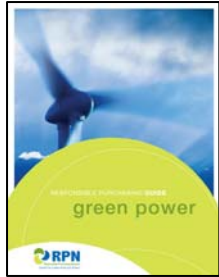


What's covered in the Guide

Cost, Quality, & Supply

The economic case for safe, effective green power in a competitive market.

- ▶ Compare renewable energy sources
- ▶ Compare grid-delivered & RECs



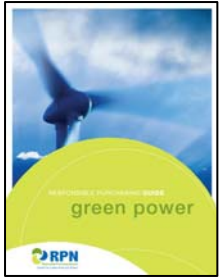
What's covered in the Guide

Policies and Specs

Model policies, bids and contract docs

- ▶ **Massachusetts:** Lead by Example
- ▶ **Wisconsin:** RFP for Grid Green Power
- ▶ **Penn.:** RFQ for Electricity Attributes

Many more examples in Guide.

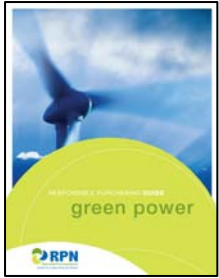


What's covered in the Guide

Standards

Use standards to verify 'green' power.
RPN's 'Standards Chart' compares:

- ▶ Green-e Energy
- ▶ EcoLogo
- ▶ EcoPower
- ▶ Low Impact Hydropower



What's covered in the Guide

Products

RPN's online database includes:

- ▶ Green-e Energy certified
- ▶ EcoLogo certified
- ▶ Grid-delivered green power providers
- ▶ RECs suppliers



Get the Guide

www.ResponsiblePurchasing.org